



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1424249		Date Entered	09/12/16
Schedule Dates	09/20/16-10/02/16	Last Modified	09/26/16
Advertiser	Our Vermont (83469)	Entered By	Elizabeth F. Guy
Agency	Great American Media (11024)	CO-OP	No
Product	Political - Issues / Propositions (1068)	Headline #	ECR25284426
Brand	320/339/5390 (557972)	Demo	
Salesperson	Katz - Washington DC, Washington DC (1179)	Order Type	Normal
Sales Office	Katz - Washington DC	Package Deal	
Buyer Name	Ga.Ritterstein,	Commission %	15.00
Phone/Fax	/	Commission	\$1,053.00
CPE	320/339/5390	Net Total	\$5,967.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Issue 9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY P ROR TO AIR.		

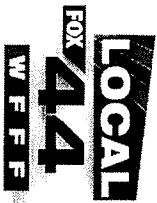
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	15	\$2,585.00
Oct. 2016	22	\$4,435.00
Grand Total:	37	\$7,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/23/16	4	:30	7A- Local 44 News at 7am	1		1	1	1	1			4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	9/12/16
2.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	9A- Maury	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maury	9/12/16
3.0	Normal Line / SPOT	09/24/16-10/01/16	5	:30	10-30P- Big Bang Theory	1						X		1	\$50.00		Burlington (WFFF)	Big Bang Theory	9/12/16
3.0.1	Closed Preempt	09/24/16															Burlington (WFFF)	Schedule Change/Exception	
3.0.2	Closed Preempt	10/01/16															Burlington (WFFF)	Schedule Change/Exception	
4.0	Normal Line / SPOT	09/25/16-10/02/16	5	:30	10P- Local 44 Weekend News	1						X		2	\$125.00	\$250.00	Burlington (WFFF)	Fox44 News At 10PM	9/12/16
5.0	Normal Line / SPOT	09/20/16-09/23/16	4	:30	10P- Local 44 News at 10:00pm	3		X	X	X	X			3	\$225.00	\$675.00	Burlington (WFFF)	Local 44 News	9/12/16
6.0	Normal Line / Prime	09/22/16-09/23/16	5	:30	8P- Rosewood	1				X				2	\$400.00	\$800.00	Burlington (WFFF)	Rosewood-Fox	9/12/16
7.0	Normal Line / Prime	09/20/16-09/23/16	4	:30	7:30P- 8P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Burlington (WFFF)	Big Bang Theory	9/12/16
8.0	Normal Line / SPOT	09/24/16-10/01/16	5	:30	10P- Local 44 Weekend News	1						X		1	\$125.00		Burlington (WFFF)	Fox44 News At 10PM	9/12/16
8.0.1	Closed Preempt	09/24/16															Burlington (WFFF)	Pre-Empty/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	320/339/5390 (557972)	Headline #	ECR25284426
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5390	Commission	\$1,053.00
Account Types	National/Political	Net Total	\$5,967.00
Billing Type	Standard	Sales Tax	
Comments	Issue 9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY P RIOR TO AIR.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	15	\$2,585.00
Oct. 2016	22	\$4,435.00
Grand Total:	37	\$7,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.2	Closed Preempt	10/01/16															Burlington (WFFF)	Schedule Change/Exception	
9.0	Reserved Line / SPOT	09/24/16-10/01/16	5	:30	7:30P- FOX College Football	1						X					Burlington (WFFF)	FOX College Football Prime Game	9/12/16
9.1	Normal Line / SPOT	09/24/16-09/24/16	5	:30	7:30P- FOX College Football	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	FOX College Football Prime Game	9/19/16
10.0	Normal Line / Prime	09/21/16-09/28/16	5	:30	8P- Masterchef	1			X						\$500.00		Burlington (WFFF)	Masterchef Wed (2 Hours)-FOX	9/12/16
10.0.1	Closed Preempt	09/21/16															Burlington (WFFF)	Schedule Change/Exception	
10.0.2	Closed Preempt	09/28/16															Burlington (WFFF)	Schedule Change/Exception	
11.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	1P- NFL on FOX Game 1	1							X		\$750.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A FOX NFL Early Game	9/12/16
11.0.1	Closed Preempt	09/25/16															Burlington (WFFF)	Pre-Empt/Exception - Between Grids	
12.0	Normal Line / SPOT	09/27/16-09/30/16	4	:30	7A- Local 44 News at 7am		1	1	1	1	1			4	\$40.00	\$160.00	Burlington (WFFF)		9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Our Vermont (83469)	Last Modified	09/26/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	320/339/5390 (557972)	Headline #	ECR25284426
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5390	Commission	\$1,053.00
Account Types	National/Political	Net Total	\$5,967.00
Billing Type	Standard	Sales Tax	
Comments	Issue 9/20/16-10/3/16 OUR VERMONT - MAB SENT VIA EMAIL. PMVT TO FOLLOW DAY P RICK TO AIR.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	15	\$2,585.00
Oct. 2016	22	\$4,435.00
Grand Total:	37	\$7,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	9A- Maury	2	X	X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)		9/12/16
14.0	Normal Line / SPOT	09/27/16-09/30/16	4	:30	10P- Local 44 News at 10:00pm	3	X	X	X	X	X			3	\$225.00	\$675.00	Burlington (WFFF)		9/12/16
15.0	Normal Line / SPOT	09/27/16-09/30/16	4	:30	7:30P- Big Bang Theory 2	2	X	X	X	X	X			2	\$400.00	\$800.00	Burlington (WFFF)		9/12/16
16.0	Normal Line / SPOT	10/01/16-10/01/16	5	:30	7:30P- FOX College Football 2	2					X			2	\$250.00	\$500.00	Burlington (WFFF)		9/19/16
17.0	Normal Line / Prime	09/28/16-09/28/16	5	:30	8P- Masterchef	1		X							\$500.00		Burlington (WFFF)		9/19/16
17.0.1	Closed Preempt	09/28/16															Burlington (WFFF)	Schedule Change/Exception	
18.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	10:30P- Local 44 News at 10:00pm	1	X							1	\$225.00	\$225.00	Burlington (WFFF)		9/20/16
19.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	11:30P- Mike & Molly 1130pm	2	X							2	\$50.00	\$100.00	Burlington (WFFF)		9/20/16
20.0	Revised Line / SPOT	09/28/16-09/28/16	5	:30	8P- Lethal Weapon	1		X									Burlington (WFFF)		9/20/16
20.1	Normal Line / SPOT	09/28/16-09/28/16	5	:30	8P- Lethal Weapon	1		X						1	\$550.00	\$550.00	Burlington (WFFF)		9/26/16
21.0	Revised Line / Prime	09/28/16-09/28/16	5	:30	5P- E! News	2		X									Burlington (WFFF)		9/20/16

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Advertiser Our Vermont (83469)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 320/339/5390 (557972)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ga, Ritterstein,
Phone/Fax /
CPE 320/339/5390
Account Types National/Political
Billing Type Standard
Comments Issue
9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY P
RIOR TO AIR.

Date Entered 09/12/16
Last Modified 09/26/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25284426
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,053.00
Net Total \$5,967.00
Sales Tax

Burlington (WFFF)

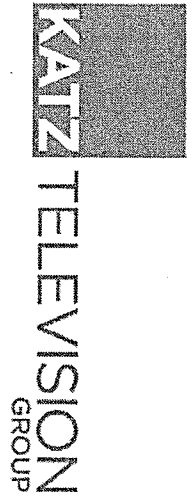
By Broadcast Month	Spots	Rate
Sep. 2016	15	\$2,585.00
Oct. 2016	22	\$4,435.00
Grand Total:	37	\$7,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / Prime	09/28/16-09/28/16	5	:30	9P- Empire	2			X					2	\$400.00	\$800.00	Burlington (WFFF)		9/26/16
22.0	M/G For 8.0.1 / SPOT	09/24/16-09/24/16	5	:30	11P- Local 44 Weekend News	1						X		1	\$125.00	\$125.00	Burlington (WFFF)	Fox44 News At 10PM	9/20/16
23.0	Normal Line / SPOT	09/27/16-09/30/16	4	:30	11:30P- Mike & Molly 1130pm	1		X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)		9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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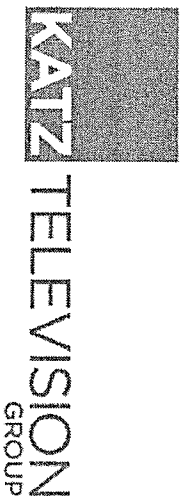
125 West 55th St
New York, NY 10019

Contract # 25284426		Changes as of: 10/2/2016 at 2:20 PM		Version: Highlighting Revision 5	
CPE: 320/339/5390		Flight: 9/20/16 - 10/3/16		Total \$: \$7,120.00	
Agency: Great American Media		Advertiser: Our Vermont		Total Spots: 37	
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		Product: Issue		Total CPP: \$0.00	
		Station: WFFF			
		Market: Burlington-Plattsburgh			
		Office: WASHINGTON			

Agency Order #: 5381415
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI 202-872-5880
Total GRP:
Traffic #: 1424249
Separation:

Comments: RVSD TO CREDIT SPOTS ADVISED INCORRECT.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/27		Total Spots	Total \$	CPP	GRP
							9/20	9/27				
REV-3	Sa 10:30p-11p		Big Bang Theory	\$50.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-8	Sa 10p-10:30p		Fox44 News At 10PM	\$125.00	0	30	1	1	1	\$125.00	\$0.00	0.0
TOTALS:							18	19	37	\$7,120.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25284426	Changes as of: 10/2/2016 at 2:20 PM	Version: Highlighting Revision 5
CPE: 320/339/5390	Flight: 9/20/16 - 10/3/16	Total \$: \$7,120.00
Agency: Great American Media	Advertiser: Our Vermont	Total Spots: 37
GREAT AMERICAN MEDIA 3050 K ST NW	Product: issue	Total CPE: \$0.00
SUITE 100		
WASHINGTON DC		
20007		

Agency Order #: 5381415
Buyer: Rittershein, Gary
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFTARI 202-872-5880
Total GRP:
Traffic #: 1424249
Separation:

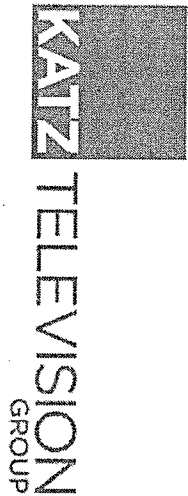
Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/02/16 2:20 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT SPOTS ADVISED INCORRECT.	
09/26/16 10:41 AM	Elizabeth Guy	Line 3 BBT 1x 9/24 and 1x 10/1 both out due to sports MG offer 2.5 Men Sect 5 1x 6:30-30 and 1x 6:30-7P \$50 each Line 8 1x 10/1 due to sports News moved to 11:30-12A Please advise Thanks!	
09/24/16 4:29 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT MISSED SPOTS.	
09/20/16 4:49 PM	Elizabeth Guy	Line 12 Lethal Line 13 Empire Both are between the grid. Please see Q4 rate card for correct rates. Thanks!	
09/20/16 3:52 PM	RACHELLE RAY - Washington DC	RVSD TO SHW TP/PROG CHGS & RE-SPEND CREDIT FROM CON# 25281005.	
09/19/16 3:40 PM	Elizabeth Guy	Line 10 Master Chef w/o 9/20 and w/o 9/27 due to Schedule Change, new program is Lethal Weapon 8-9p and Empire 9-10P. Please advise Thanks!	
09/16/16 5:09 PM	LAILA DAFTARI	9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	
09/12/16 10:58 AM	Elizabeth Guy	Line 11 NFL Game 1x 9/25 Redskins v Giants is @ \$1000 Please advise. Thanks!	
09/12/16 9:59 AM	RACHELLE RAY - Washington DC	9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	
09/12/16 9:59 AM	RACHELLE RAY - Washington DC	9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	

Competitive Information	
Market Budget:	\$142,400
WFFF Share:	5%
Comment:	
EP1Z:	1%
WCAX:	47%
WPTZ:	39%
WVNY:	8%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	37	\$7,120.00	N/A
Total	100%	37	\$7,120.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Sep	18	\$2,910.00
2016-Oct	19	\$4,210.00
Total	37	\$7,120.00



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New York, NY 10019

Contract # 25284426		Changes as of: 10/2/2016 at 2:20 PM		Version: Highlighting Revision 5	
CPE: 320/339/5390		Flight: 9/20/16 - 10/3/16		Station: WFFF	
Agency: Great American Media		Advertiser: Our Vermont		Market: Burlington-Plattsburgh	
GREAT AMERICAN MEDIA 3050 K ST NW		Product: Issue		Office: WASHINGTON	
SUITE 100				Total Spots: 37	
WASHINGTON DC				Total CPM: \$0.00	
20007					
		Agency Order #: 5381415		Primary Demo: Adults 35+	
		Buyer: Ritterstein, Gary		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY -		Assistant: LAILA DAFARI	
		Washington DC		202-872-5880	
		202-872-5880		Total GRP:	
				Trafic #: 1424249	
				Separation:	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/2/16 2:20 PM	RACHELLE RAY - Washington DC	Revised		3
Makegood 4	9/26/16 10:41 AM	Elizabeth Guy	Confirmed		
Queued for Electronic Contracting	9/26/16 7:56 AM				
Revision	9/24/16 4:29 PM	RACHELLE RAY - Washington DC	Confirmed	1	
Makegood 3	9/20/16 4:49 PM	Elizabeth Guy	Confirmed		
Queued for Electronic Contracting	9/20/16 4:42 PM				
Revision	9/20/16 3:52 PM	RACHELLE RAY - Washington DC	Confirmed	3	
Makegood 2	9/19/16 3:40 PM	Elizabeth Guy	Confirmed		
Revision	9/16/16 5:09 PM	LAILA DAFARI	Confirmed	1	
Makegood 1	9/12/16 10:58 AM	Elizabeth Guy	Confirmed		
Queued for Electronic Contracting	9/12/16 10:26 AM				
Queued for Electronic Contracting	9/12/16 10:25 AM				
Revision	9/12/16 9:59 AM	RACHELLE RAY - Washington DC	Confirmed		
New	9/12/16 9:57 AM	RACHELLE RAY - Washington DC	New	35	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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